

# **PITCH-IT-PERFECT**

Date: 15/12/2023

Time: 9:00-5:30 PM

Mode of conduction: Offline

## **Event Description:**

Pitch-it-Perfect held on the account of BMSCE Phase Shift 2023 provided a platform for participants to display their entrepreneurial and/or marketing skills. Participants were handed out mystery, out-of-the-world objects to pitch to the judge panel consisting of Meghana G.K and Sanketh. Participants ranging from students of BMCSCE to those of other reputed colleges poured in the day of the event making it one full of fun and surprises. The event's prize pool boasted Rs.2000 and an internship opportunity with Skillfindr.

## **Objective Of the event**

- Provide a blend of a game and entrepreneurial event.
- Increase the presence of IIC in college-wide events.
- Provided attendees with a platform to test their entrepreneurial skills through the judge panel.

## **Benefits in terms of learning and Skill-set acquired**

- Participants gained experience and an insight into how product designers pitch ideas.
- Participants took away a lesson on teamwork.

## **Photos of the event**



